



**World Intellectual Property Organization (WIPO) and  
African Publishers Network (APNET)  
In Conjunction with  
Ghana Book Publishers Association (GBPA) and Ghana  
Copyright Office**

**Presents**

**A 2-Day Workshop on  
The Management of Intellectual Property in the Publishing Industries  
Dates: 27 – 28 March 2008  
Venue: Novotel Hotel, Accra**

**Keynote Address and Official Opening of Workshop at 09.00 hours by:**

***HON. NANA ADDO DANKWA AKUFFO-ADDO M.P. FOR AKIM  
ABUAKWA, FORMER ATTORNEY-GENERAL AND MINISTER OF  
JUSTICE, FORMER MINISTER OF FOREIGN AFFAIRS, NPP  
FLAGBEARER FOR THE PRESIDENT OF GHANA***

Publishers, authors, printers, booksellers and lovers of the creative arts are warmly welcome.

Admission is free BUT interested participants MUST register with the APNET and Ghana Book Publishers Association (GBPA) Secretariats.

**Some of the Workshop topics to be discussed include:**

- ✓ The Creative Industries : « Creators » in the book Publishing Industry
- ✓ Introduction to Relevant Intellectual Property Rights in the Publishing Industry
- ✓ Book Publishing Agreements Part I: Managing Primary, Secondary and Subsidiary Rights (*Basic Elements : subject matter ; rights to be granted, territory, duration, exclusivity, marketing duties, representations & warranties, translations, payment fees, licenses vs. Assignments, moral rights and ownership issues, etc.*)
- ✓ The Copyright Law of Ghana

**Facilitators** are drawn from the United Kingdom, Paris, the U.S.A., WIPO-Geneva, Nigeria and Ghana.

**Register now by calling APNET on 021 325471/0242785261 and GBPA on 021 912764/0244605253.**